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## **CBC Flooring Proudly Announces New South East Distributor**

*William M. Bird to Represent CBC Flooring*

CARY, NC – CBC Flooring is proud to announce that William M. Bird, headquartered in Charleston, South Carolina, will now serve as the exclusive distributor of its TOLI and CI Takiron product lines to architects, designers, specifiers and floor covering contractors throughout Georgia, Tennessee, Alabama, South Carolina, North Carolina, and Northern Florida.

“Over the past 150 years, William Bird has established a long history of outstanding employees and exceptional leadership and CBC Flooring is proud to be partnering with one of the strongest distributors in North America,” said Katie Kawakami, Director of Flooring for CBC. “Our shared philosophy of building relationships on a foundation of mutual respect and trust along with our commitments to serving customers, associates and communities make us a great fit.”

William M. Bird was founded in 1865 and has grown into one of the industry’s leading floor covering distributors operating out of 12 south eastern locations.

“We are proud to partner with CBC Flooring to bring the TOLI and CI Takiron brands to our commercial markets. These globally recognized brands have a deep history in the resilient flooring sector and are committed to producing innovative commercial solutions with brilliant, creative design,” added Larry Chandler, Director of Commercial Sales for William M. Bird. “We are confident and eager to present these products to our valued flooring contractor clients and A & D firms.”

CBC Flooring entered the U.S. market in 1988 with the introduction of its flagship TOLI brand of commercial sheet vinyl and upscale homogenous vinyl tiles. Today, CBC Flooring’s commercial flooring brands are a staple amongst the nation’s largest medical, educational and retail institutions.

### **About CBC Flooring**

CBC Flooring, headquartered in Cary, NC, is part of CBC AMERICAS LLC, the North American subsidiary of the CBC Group based in Japan. CBC AMERICAS LLC is the largest organization of CBC’s companies, with divisions in flooring, security products, chemicals and pharmaceuticals, and plastics and resins. CBC Flooring maintains a strong sense of responsibility to the environment in which we live and work and supports the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

