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## **Distribution Expansion for Toli and Takiron Products**

*Blakely Products Company to Represent Toli and Takiron. EJ Welch's Territory Expands.*

CARY, NC – CBC Flooring (CBC) is proud to announce that Blakely Products, headquartered in Warren, Michigan will now serve as a distributor of TOLI and Takiron flooring products to architects, designers, specifiers and floor covering contractors in Michigan and Northwest Ohio.

“Over the past 50 years, Blakely Products has become a leading distributor of premier flooring and floor covering accessories throughout Michigan and Northwest Ohio,” said Katie Kawakami, Director of Flooring. “Our shared philosophy of building relationships on a foundation of mutual respect and trust along with our shared principles of honor, integrity and superb service make us a great fit.”

Blakely Products was founded in 1946 and has grown into one of the region’s leading floor covering distributors operating out of midwestern locations. Dan Blakely, President of Blakely Products, added “We are excited to partner with TOLI and Takiron to represent their innovative flooring products in Michigan and Northwest Ohio. Their unique and industry leading solutions will be a great complement to our current commercial flooring offering.”

Concurrently, based on their proven abilities to develop specifications and provide exceptional service to their flooring contractors, E.J. Welch will expand its current geography with Toli and Takiron products. In addition to their current territory spanning all or parts of ten midwestern states, E.J. Welch will now be representing the TOLI and Takiron product lines throughout Colorado and southeastern Wyoming.

“We are honored to extend E.J. Welch’s territory into Colorado. Blake Stevens is building a great team in Colorado and we are proud to be part of Welch’s growth plans” added Kawakami. According to Mike Grigaitis, Director of Commercial Sales at E.J. Welch, “As E.J. Welch continues to grow, we value a partner who is willing to grow with us. TOLI and Takiron’s lineup of quality products paired with its exceptional service make them a joy to have as a partner.”

TOLI is Japan’s leading producer of flooring and was introduced into the US market in 1988 with its industry leading commercial sheet, homogeneous vinyl, and luxury vinyl tile products. C.I. Takiron is Japan’s leading manufacturer of slip retardant flooring and stair treads and has been in the US market for over 30 years. Today, TOLI and C.I. Takiron are a staple amongst the nation’s largest medical, educational and retail institutions.

### **About CBC Flooring**

CBC Flooring, headquartered in Cary, NC, is part of CBC AMERICA LLC, the North American subsidiary of the CBC Group based in Japan. CBC AMERICA LLC is the largest organization of CBC’s companies, with divisions in flooring, security products, chemicals and pharmaceuticals, and plastics and resins. CBC Flooring maintains a strong sense of responsibility to the environment in which we live and work and supports the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.