

**CBC AMERICA LLC**

2000 Regency Parkway, Suite 600
Cary, NC 27518
tel: (919) 230-8700
fax: (919) 230-2268
www.cbcamerica.com

For Immediate Release

March 25, 2021

Contacts: John Clouse
Senior Marketing Manager, Flooring
CBC America LLC
(419) 890-9402
jclouse@cbcamerica.com

CBC Flooring Launches New Product from C.I. Takiron – Nattice™

CARY, NC – CBC Flooring (CBC) is proud to announce the launch of their newest product line – Nattice!

Building on their success of Takiron's Pathways and coordinating stair treads, Katie Kawakami, CBC's Director of Flooring, stated "We recently challenged Takiron to develop a product with a soft, textile aesthetic without sacrificing their industry-leading slip-resistance technology. And the initial feedback we are getting from the A&D community has been amazing."

Nattice is inherently slip resistant (both wet and dry), resists commercial wear from hard-soled shoes yet is comfortable enough for bare feet, and can be used for interior or exterior applications. "Nattice's slip-resistance features coupled with its soft aesthetic make it an ideal choice for interior/exterior corridors or ramps, entryways, locker rooms, waiting rooms, patient rooms, and many other areas where you are looking for a unique visual or slip-resistance, or both" added Kawakami.

Another key feature of Nattice is its ease of maintenance. Kawakami continued "It requires no waxes or polishes so maintenance is as easy as a neutral cleaner with a mop or auto-scrubber. As a result, the burden of on-going maintenance costs is reduced while occupant safety is enhanced."

And to expand this exciting new product launch, Takiron also introduced a line of commercial one-piece tread/riser that coordinates with the slip-resistant sheet line. Kawakami added "The coordinating treads provide a clean and slip-resistant tread allowing you to extend the warmer aesthetic either inside or out. These easy-to-install, integrated nosing/tread/risers are available with a color coordinating or visually impactful, yellow nosing." Both sheet and treads are available in 4 colors – each of them inspired by challenges from Mother Nature.

- Autumn Fog combines muted neutrals with a subtle hint of pumpkin.
- Mudslide blends rich earth tones into an almost monotone aesthetic.
- Chromed Cloud brings a subdued silver lining by blending warm, grey hues.
- Storm captures warm, subtle, darker grey and taupe tones in a deep, versatile color.

Nattice, Pathways and their coordinating stair treads are now combined to form CBC's Step Easy Collection. Products in this collection not only offer risk-reduction but also a warm, textile aesthetic that broadens the use of traditional slip-retardant flooring. Step Easy Collection is a unique solution for multi-family, healthcare, retail, hospitality, corporate, or any other environment where safe, attractive, and low-maintenance flooring is desired.

Products can be viewed, samples ordered, or literature downloaded at www.cbcflooring.com.

C.I. Takiron is Japan's leading manufacturer of slip-retardant flooring and stair treads and has been in the US market for over 30 years. Today, C.I. Takiron is a staple amongst the nation's largest medical, educational, and retail institutions.

About CBC Flooring

CBC Flooring, headquartered in Cary, NC, is part of CBC AMERICAS LLC, the North American subsidiary of the CBC Group based in Japan. CBC AMERICAS LLC is the largest organization of CBC's companies, with divisions in flooring, security products, chemicals and pharmaceuticals, and plastics and resins. CBC Flooring maintains a strong sense of responsibility to the environment in which we live and work and supports the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant. C.I. TAKIRON is the registered trademark of C.I. TAKIRON CO., LTD. in the US and Canada.

