



CBC AMERICA LLC

2000 Regency Parkway, Suite 600
Cary, NC 27518
tel: (919) 230-8700
fax: (919) 230-2268
www.cbcamerica.com

For Immediate Release

March 9, 2021

Contact: John Clouse
Senior Marketing Manager, Flooring Division
CBC America LLC
(419) 890-9402
jclouse@cbcamerica.com

Added Sales Representation for TOLI and C.I. Takiron Products

Cary, N.C. – CBC Flooring (CBC) continues its commitment to providing customers with outstanding service and support of its TOLI and Takiron lines of resilient flooring.

CBC has appointed Renee Primeau as a Sales Representative to service CBC channel partners as well as architects, designers, specifiers, and floor covering contractors throughout the Midwestern Region of the United States. Primeau brings to CBC more than 20 years of commercial flooring and A&D experience and is expected to be an important part of CBC's growth plans.

“CBC continues to build upon our philosophy of offering the highest quality products available in the marketplace. Our strong reputation in the industry has been built on a foundation of mutual respect and trust supported by our core principles of honor, integrity and superb service,” said Katie Kawakami, Director, Flooring Division. “And with the addition of high-quality personnel like Renee to the CBC team, we are positioned to continue our exciting growth.”

TOLI is Japan's leading producer of flooring and was introduced into the US market in 1988 with its industry leading commercial sheet, homogeneous vinyl tile, and luxury vinyl tile products. C.I. Takiron is Japan's leading manufacturer of slip-retardant flooring and stair treads and has been in the US market for over 30 years. Today, TOLI and C.I. Takiron are staples amongst the nation's largest medical, educational, and retail institutions.

About CBC Flooring

CBC Flooring, headquartered in Cary, NC, is part of CBC AMERICAS LLC, the North American subsidiary of the CBC Group based in Japan. CBC AMERICAS LLC is the largest organization of CBC's companies, with divisions in flooring, security products, chemicals and pharmaceuticals, and plastics and resins. CBC Flooring maintains a strong sense of responsibility to the environment in which we live and work and supports the responsible stewardship of resources and the preservation of the air, water, earth, and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

